



A MESSAGE FROM THE LEAD BOARD OF DIRECTORS

We are happy to announce the fourth year of LEAD Mississippi (Leaders Engaging in Action & Development,) a program specifically aimed at the development of our future credit union leaders. “Actively developing future credit union leaders” is the mission of LEAD.

LEAD is seeking emerging leaders in Mississippi to join the class of #LEADMS2022. Eligible applicants must be nominated by their CEO or senior management, have at least 12 months of credit union experience, be age 40 or younger, and be a LEADer in their organization.

LEAD MS 2022 Board of Directors:

- Sedric Brinson, President (Statewide FCU)
- Cavina Wells, Vice President (Singing River FCU)
- Ashley Warren, Secretary (HealthPlus FCU)
- Mikael McCullough, LEAD Diplomat (Statewide FCU)

We have a combined 23 years of credit union and leadership experience, and are passionate about credit unions and the development of leaders in the Mississippi credit union movement. We sincerely hope you will encourage someone at your credit union to apply.

Additional information about the LEAD program and how to apply is included in this document. Applications are due by **February 4th**.

Thank you for your time and participation.

Sedric, Cavina, Ashley, and Mikael
LEAD Board of Directors

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LEAD Program

Leaders Engaging in Action & Development

MISSION

“We Actively Develop Credit Union Leaders.”

By: Engaging young career-oriented credit union team members in actively developing their leadership, networking, and community awareness skills through concentrated professional development.

STRUCTURE

LEAD is led by a board of directors with staggered terms:

- Sedric Brinson, President (Statewide FCU)
- Cavina Wells, Vice President (Singing River FCU)
- Ashley Warren, Secretary (HealthPlus FCU)
- Mikael McCullough, LEAD Diplomat (Statewide FCU)

LEAD Board Advisors:

- Charles Elliott, CLE, CUDE, President/CEO, Mississippi Credit Union Association
- Drew Allen, Senior Credit Analyst, Orion Federal Credit Union (Founding Member)

ELIGIBILITY

Membership eligibility is open to Mississippi credit union team members who:

- Are nominated by their CEO/senior manager (email of recommendation/support required);
- Have been employed with their credit union for at least twelve months;
- Are poised to be or are in a position of leadership;
- Are 40 years of age or younger; and
- Are willing to actively engage in the LEAD meetings and activities

Membership for the 2022 LEAD class is open to a maximum of twenty-five (25) members.

All memberships are selected and approved by the LEAD board of directors.

EXPECTATIONS

LEAD expects all members to be fully-engaged and have the support of their credit union.

ATTENDANCE AND PARTICIPATION

- The primary requirement for LEAD’ers is to attend and actively participate and engage in virtual or in person events.
- This includes but is not limited to, contributing thoughts and opinions on group social media, and participating fully in virtual sessions.

- LEAD’ers will present an oral report at the completion of the year outlining involvement, participation, and the benefits gained professionally by being a member of LEAD.
- Positive attitude: LEAD’ers will enthusiastically assist and support the development of their peers and the LEAD program.
- Mentoring of future LEAD members.

Other involvement in LEAD may include but is not limited to the following activities (subject to change):

- Active engagement and participation in a local community service event.
 - These events could be during credit union hours or after-hours or on weekends.
- Active assistance and engagement in the planning of LEAD community events.

SCHEDULE OF 2022 EVENTS*

Time investment estimates - Virtual sessions: 2 hours; In-Person Sessions: ½ - 1 day; LEAD’er Check-Ins: 30 minutes.

Month	Date		Location
March	10	Kick-Off & Session 1: LEAD’ership Basics	MSCUA, Jackson
April	TBA	LEAD’er Check-In	Virtual
May	12-14	Crash the MSCUA Annual Meeting and Session 2: Engagement	Beau Rivage, Biloxi
June	TBA	LEAD’er Check-In	Virtual
July	TBA	Session 3: Action	TBA
August	TBA	LEAD’er Check-In	Virtual
September	TBA	Session 4: Development	TBA
October	TBA	LEAD’er Check-In	Virtual
October	10	Day of Service	LEAD’er Region
November	TBA	LEAD Celebration	MSCUA, Jackson

**Our LEAD’ers safety and well-being is our top priority. 2022 events will consider COVID-19 guidance from the CDC (Centers for Disease Control), MSDH (Mississippi Department of Health), MSCUA (Mississippi Credit Union Association) and local state leadership.*

MONETARY INVESTMENT

At this time, membership dues are not required. However, we suggest a credit union allocate/budget for approximately \$1,000 per LEAD member for travel & expenses associated with participation.

BENEFITS TO CREDIT UNIONS

- Professional and leadership development of top talent
- Energizing a passion for credit unions in top talent
- Retention of top talent
- Succession planning
- Gain & exchange of industry knowledge, ideas, and products
- Development of future leaders equipped to better lead and serve their staff, credit union members and community

LEAD SEEKS APPLICANTS WITH:

- Innovation
- Personality
- A passion for credit unions; and
- A desire to LEAD!

APPLY

1. LEAD'er will email a video to LEAD@mscua.com: (Be creative!)
 - a. Include Name
 - b. CU, role, and length of service
 - c. What does LEADership mean to you?
2. Recommendation/statement of support from CEO or Senior Manager emailed to LEAD@mscua.com.

Applications will close on **February 4, 2022**.

In applying, the applicant acknowledges:

- I have read the LEAD Program document
- I will benefit from the program and am qualified for membership
- I acknowledge the expectations defined by LEAD
- I will communicate with my supervisor concerning all LEAD activities
- I look forward to being an active member in this program!

QUESTIONS

Questions about LEAD or the application process? Email LEAD@mscua.com